



**TO COUNCILLOR:**

Mrs R H Adams  
G A Boulter  
J W Boyce

F S Ghattoraya  
J Kaufman (Chair)  
Mrs L Kaufman

Miss A Kaur  
D W Loydall

Dear Sir or Madam

I hereby **INVITE** you to attend a meeting of the **HEALTH AND WELLBEING BOARD** to be held **BY REMOTE VIDEO CONFERENCE (SEE INSTRUCTIONS BELOW)** on **TUESDAY, 25 MAY 2021** at **1.30 PM** for the transaction of the business set out in the Agenda below.

Yours faithfully

Council Offices  
Wigston  
**24 May 2021**

**Mrs Anne E Court**  
Chief Executive



| <u>ITEM NO.</u> | <u>AGENDA</u>  | <u>PAGE NO'S</u> |
|-----------------|--|------------------|
|                 | <b>Remote Video Conference   Instructions</b>  |                  |
|                 | <b>This meeting will take place as a remote video conference.</b>  |                  |
|                 | <b><u>Meeting Participants:</u></b>  |                  |
|                 | <b>Zoom Video Conferencing Webinar</b>   |                  |
|                 | A webinar invitation will be sent by e-mail to all Members, Officers and External Participants for this meeting. |                  |
| <b>1.</b>       | <b>Welcome by Chairman, Councillor Jeffrey Kaufman</b>   |                  |
| <b>2.</b>       | <b>Apologies for Absence</b>   |                  |
| <b>3.</b>       | <b>Minutes of the Previous Meeting</b>   |                  |
| <b>4.</b>       | <b>Action List</b>   |                  |
| <b>5.</b>       | <b>2021/23 Health Inequalities action plan for comment and sign-off</b>  | <b>3 - 7</b>     |
| <b>6.</b>       | <b>Any Other Business</b>  |                  |
| <b>7.</b>       | <b>Future meetings</b>   |                  |



**Customer Service Centre:** 40 Bell Street, Wigston, Leicestershire LE18 1AD  
**Council Offices:** Station Road, Wigston, Leicestershire LE18 2DR  
**Tel:** (0116) 288 8961 **Fax:** (0116) 288 7828



[oadby-wigston.gov.uk](http://oadby-wigston.gov.uk)



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**For more information, please contact:**

**Head of Community & Wellbeing**

Oadby and Wigston Borough Council

Council Offices

Station Road, Wigston

Leicestershire

LE18 2DR

**t:** (0116) 257 2673

**e:** [avril.lennox@oadby-wigston.gov.uk](mailto:avril.lennox@oadby-wigston.gov.uk)

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## Oadby and Wigston Health and Wellbeing Board

### 2021 – 2023 Health Inequalities Action Plan:

|   | <b>Health Inequality Action:</b>  | <b>KPI Target:</b>                                    | <b>Expected Completion date:</b> | <b>Responsible person/org:</b> | <b>Expected Outcome:</b>   | <b>Quarterly Update:<br/>Q1, Q2, Q3,Q4</b> |
|---|---|---|----------------------------------|--------------------------------|--|--|
| 1 | Recruit and train volunteer Community Champions to promote key health messages and campaigns to targeted communities in the Borough.                                | 10 x volunteers                                       | October 2021                     | Health Improvement Officers    | Additional community capacity, stronger trusted engagement with communities, a decrease in health inequalities and sustainability of the programme.            |  |
| 2 | Develop targeted health campaigns/interventions for topics such as Lung Cancer which have significantly higher prevalence in the Borough, than the national average | 10 x campaigns interventions                          | March 2022                       | Health Improvement Officers    | To increased awareness of health services available, increased communication of services between external partners and a decrease in health inequalities.      |  |
| 3 | Support local primary schools to achieve 'Healthy School Status'  | 75% of schools  | March 2022                       | HWBB Education Subgroup        | To increase awareness of health services by school staff/parents, increased engagement in health services by families and a decrease in health inequalities    |  |
| 4 | Deliver the Sport England 'Beat The Street' physical activity/active travel programme in Wigston and South Wigston.   | 2,000 individual participants accessing the programme | May 2021                         | Joel Matthews                  | To increase physical activity levels of participants, increased number of people using active travel, a reduction in traffic and an improvement in air quality |  |

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|----|---|--|----------------------------------|-----------------------------------|--|--|
| 5  | To raise awareness of mental health/well-being support available to children and young people through target campaigns and support.                 | 3x campaigns/interventions   | March 2022                       | HWBB Education Subgroup           | To increased awareness of mental health services available, increase schools' awareness of services and improve mental well-being children and young people. |  |
| 6  | To explore funding bids to support schools to improve the health and well-being of children and young people.                                       | Successful funding bids  | September 2023                   | HWBB Education Sub-group          | To improve the health and well-being of children and young people , focussing on these most affected by COVID-19. To decrease health inequalities.           |  |
| 7  | Improve Housing Standards and Management of Private rental housing through the Selective licensing scheme for the South Wigston Ward                | 75% of Properties  | May 2023                         | Private Sector Housing Team       | Improve Housing Standards and Management of Private rental housing and removal of Category 1 in all private rental housing within the scheme.                |  |
| 8  | Decrease the physical inactivity levels of Children and Young People in the Borough   | X programme attendances / decrease physical inactivity levels  | March 2022                       | Joel Matthews                     |  |  |
| 9  | Decrease the physical inactivity levels of Adults in the Borough  | X programme attendances / decrease physical inactivity levels  | March 2022                       | Joel Matthews                     |  |  |
| 10 | Promote the benefits of residents having the Covid 19 Vaccines and support clinical partners to provide factual information to targeted communities | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, | March 2022                       | Jen Mackenzie / Veronika Quintyne |  |  |

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|----|---|---|----------------------------------|--|--------------------------|--|
|    |   | disability groups and the BAME communities  |                                  |  |                          |  |
| 11 | Develop targeted health messages/campaigns/interventions for <i>Mental Health</i> . As this has been identified as a priority topic due to the impact of Covid 19 Pandemic    | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika<br>Quintyne |                          |  |
| 12 | Develop targeted health messages/campaigns/interventions for <i>Social Isolation</i> . As this has been identified as a priority topic due to the impact of Covid 19 Pandemic | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika<br>Quintyne |                          |  |
| 13 | Develop targeted health messages/campaigns/interventions for Long Covid. As this has been identified as a priority topic due to the impact of Covid 19 Pandemic               | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika<br>Quintyne |                          |  |
| 14 | Develop targeted health messages/campaigns/interventions for promotion of routine screenings such as Smear tests. As this has been identified as a                            | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers,  | March 2023                       | Jen Mackenzie/<br>Veronika<br>Quintyne |                          |  |

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|----|--|---|----------------------------------|-------------------------------------|--------------------------|--|
|    | priority topic due to the impact of Covid 19 Pandemic  | disability groups and the BAME communities  |                                  |                                     |                          |  |
| 15 | Develop targeted health messages/campaigns/interventions for Type 2 Diabetes. As this has been identified as a priority topic from analysis of the Borough's Health Profiles | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika Quintyne |                          |  |
| 16 | Develop targeted health messages/campaigns/interventions for Lung Cancer. As this has been identified as a priority topic from analysis of the Borough's Health Profiles     | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika Quintyne |                          |  |
| 17 | Develop targeted health messages/campaigns/interventions for COPD. As this has been identified as a priority topic from analysis of the Borough's Health Profiles            | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika Quintyne |                          |  |
| 18 | Develop targeted health messages/campaigns/interventions for Smoking. As this has been identified as a priority topic from   | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers,  | March 2023                       | Jen Mackenzie/<br>Veronika Quintyne |                          |  |

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|----|--|---|----------------------------------|--|--------------------------|--|
|    | analysis of the Borough's Health Profiles  | disability groups and the BAME communities  |                                  |  |                          |  |
| 19 | Develop targeted health messages/campaigns/interventions for Preventable Cancers. As this has been identified as a priority topic from analysis of the Borough's Health Profiles | Implementation of the 12 month targeted programme engaging with key target groups e.g. Care Leavers, disability groups and the BAME communities | March 2023                       | Jen Mackenzie/<br>Veronika<br>Quintyne |                          |  |